



EVENTS | EXHIBITIONS | SPORTS

GUJARAT | MAHARASHTRA | MP | CHHATTISGARH | DELHI (NCR) | TELANGANA

# About Company

Maverick Activation is an Event, Exhibitions & sports management Company founded to provide a broad spectrum of innovative Event services and has Managed, Organized & Coordinated more than 200 Events in last 10 years. We are talented constellation of talented professionals that specialize in ATL & BTL Activities Exhibitions & Events planning, production & execution.

The professionals working in the company have worked with some Of the leading Event Management companies and Exhibition Organizing Companies as well as with sports management companies . With this diverse and talented roster we have an intense passion for our work.

Since 2009, we have grown to over 50 locations across the country . As innovators in the meeting and event planning industry, we possess cutting-edge knowledge that makes us the best Option for corporate events or social events. Our industry experience and expertise distinguish us and allow us to bring our clients' events to their fullest potential. Whether it is a meeting, trade show, convention, seminar, grand opening, black-tie gala, product launch, corporate party Or any other type of event, we will take it to the next level.

## Vision

*With a view to change the dynamics of the industry, we want to be seen as a solution provider achieving a sustainable growth. Nurture the dedicated, creative & energetic work force, in order to set a benchmark in the industry, GLOCALLY.*

## Mission

*To learn from every event that we become a part of. To take ownership of a client's campaign which will sure result in giving us repetitive business & hence increase our profitability. Get into that bracket of top of the mind recall where we become synonym to customer delight.*

# Our Services

**Social Media Campaign**

**Digital Marketing**

**Road Show**

**Graphic Designing**

**All Types of Printing**

**Events & Promotions**

**Exhibitions**

**Sports Management**

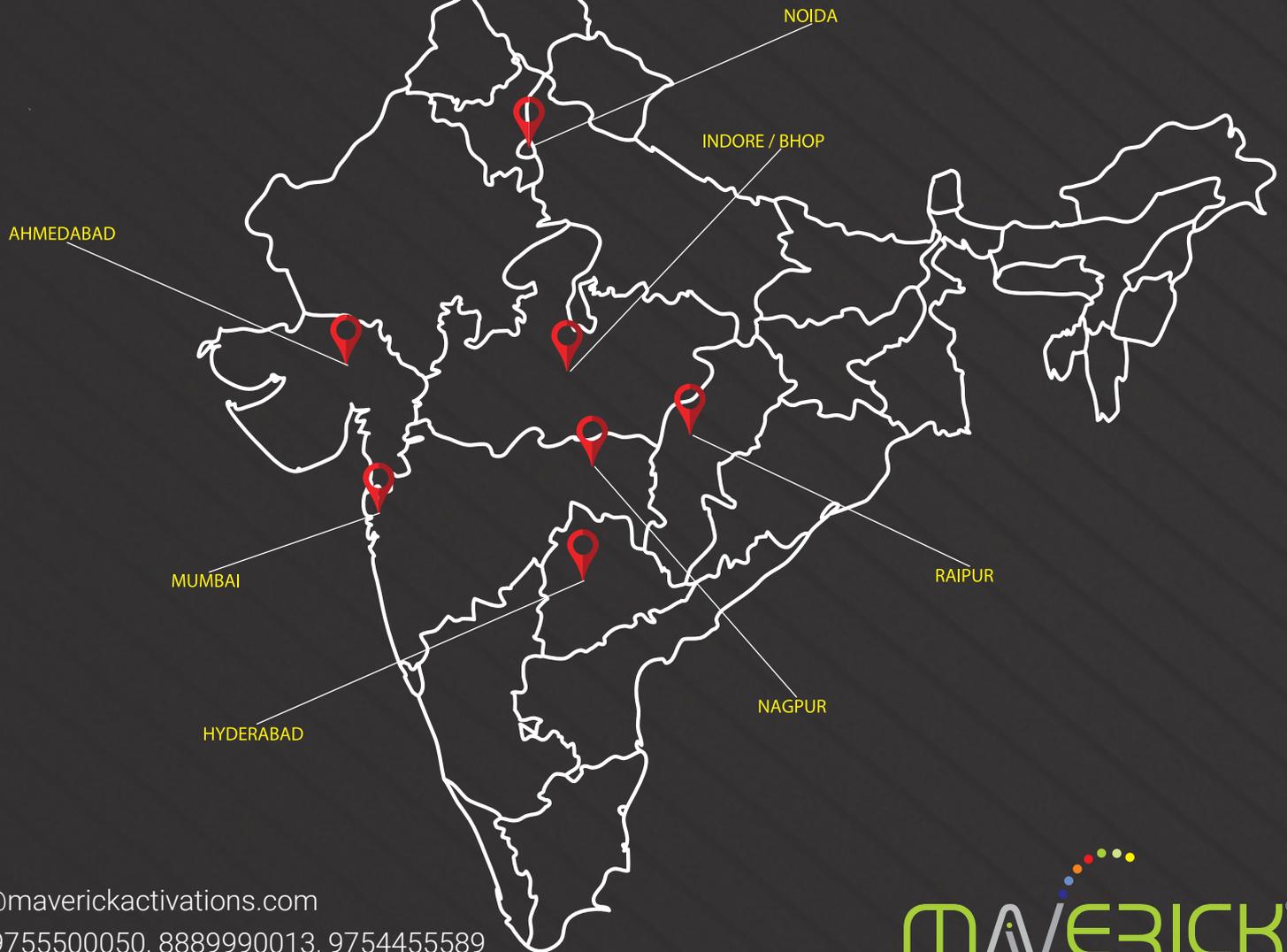
**Project Consultancy**

**Stall Designing**

**Man Power Solution**

**Hoarding Across India**

# Our Network Offices



info@maverickactivations.com

+91 9755500050, 8889990013, 9754455589

  /maverickactivations



# Glimpses Of Operational Projects

## School & College Activation

YEAR	STATE	COLLEGE REACH	STUDENT REACH
2016	MP & CG	300	31000
2017	MP & CG	279	25689
2018	MP & CG	322	33061
2019	MP & CG & GUJARAT	1105	109000
2019 march	GUJARAT	204	21918
2019	TELANGANA & ANDHRA PRADESH	1,199	1,60,714

**WE WORK PAN INDIA OUR MAIN USP STATES ARE:**

MADHYA PRADESH | CHHATTISGARH | GUJARAT  
TELANGANA | ANDHRA PRADESH

# Glimpses Of Government Events

## Convocation Ceremony, Amarkantak



*Maverick Activations Pvt. Ltd. has been proactive with government agencies, departments and understands well the significance of organizing as well managing an event. May it be EXPOS, Exhibitions, Launches of schemes, Departmental meets-ups etc. From planning to execution, we highly emphasize on the motive behind the occasion and stick to its retention while maintaining the dignity of government bodies.*

## Felicitation Ceremony



## Walkathon with Bhopal Police



# Glimpses Of Live concerts

## Mohit Chauhan Live in Concert

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*Apart from celebrity management, engendering the magic on stage when it comes to concerts is what Maverick Activations prioritizes. Outstanding effects, larger than life set-ups and excellent execution of everything which was fantasized are points where Maverick never fails to succeed.*



## Sunburn at Raipur

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## Euphoria Concert

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## Sonu Nigam live in Concert

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# Glimpses Of Award Ceremony



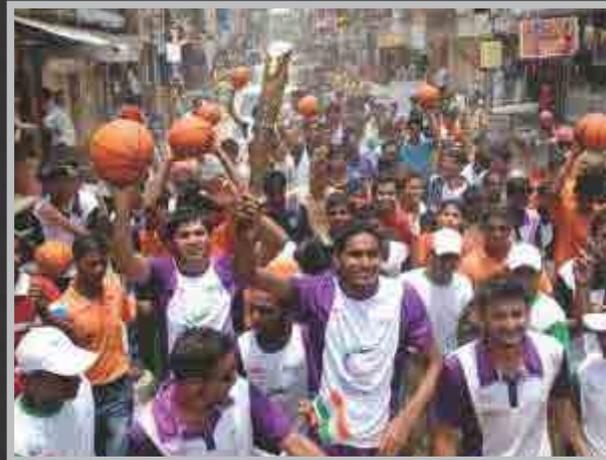
*Honoring distinguished achievers and creating a milieu which speaks for itself as a grand occasion & celebrating achievements of people needs to be really peculiar. From A to Z, Maverick takes care of every minute detail that turns an ordinary event into an extraordinary one.*





# Glimpses Of Sports Management

## Commonwealth Games Wing 'Queens Baton Relay'



*We are proud to share that Maverick Activations has hosted the Prestigious event of Commonwealth Game's wing 'Queens Baton' for the first time in Chhattisgarh and is the only event management company to do so in state.*



# Walkathon

Walk a cause at Women's Day



*Walk A Cause Is An Excellent Initiative That Aims To Celebrate The Spirit & Integral Dignity Of Each & Every Woman. The Event Was Organized At Bhopal With Women Police Force As The Guiding Torches & Was Joined By Honorable Ex Chief Minister Shivraj Singh Chauhan. The Crowd Was So Energetic and Marked The Presence Of Over 25,000 Participants!*

# Marathon

## Marathon



*Feel The Spirit: Organised In Mumbai, The Marathon Was A Huge Success Between Youths As Well As Different Age Groups.*

# IPL Players Meet & Greet



## 54th Nehru Gold Cup Hockey National Tournament



# Glimpses Of Conferences

## Conference

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*The era of today in corporate segments understand the prominence given to seminars, conferences and annual meetings. The core concept of holding such meet-ups is to discuss and promote the common targets & celebrate the growth of company as well as employees. At Maverick Activations we organize and set up the meet-ups keeping in mind the objective of company to organize that particular meet-up.*



# Glimpses Of TED<sup>x</sup>

## TED<sup>x</sup> organized at Kota Rajasthan



*Tedx This little sister of 'TED Talks' which aims to celebrate motivational stories & share struggle tales of people was organized for the first time in Kota, Rajasthan by Maverick Activations. Absolute perfect first time experience for the citizens of Kota for Ted x!*



# Glimpses Of Stall Designing & Fabrication



*First Impression says it all'. The designing department of an event management firm acts as spine because it is from where all the abstract of creativity takes its form of reality. Maverick emphasizes on the details of stall designing, fabrication and the wish of client to see their product/brand in designs.*





# Glimpses Of Mall Promotions



*Malls & plazas are places which are hub of engagement & entertainment & that is how footfall is maximum In these places. Maverick excels in planning promotional campaigns and activities for brands to bring more recognition.*



# Glimpses Of Road Shows





*In the era of advanced marketing, Road Shows have a tremendous role to play in creating a brand's identity. Maverick here understands the ideas and being them to being outstanding from others.*

# Glimpses Of Exhibitions



*Exhibitions: Creating a platform where different brands and traders can come together and create equal business opportunities as well as network is where the idea of exhibitions resides. Here are glimpses of few exhibitions Maverick has organised, managed and executed.*

# Glimpses Of ATL BTL Activity



# Glimpses Of Fashion Shows



*A Fashion show is a chance for a designer to show off a particular aesthetic, a particular mood, a particular feel or point of view. As a result, fashion shows can tend to be more conceptual and focused on a higher level idea. At Maverick, we aim to bring out that higher level idea into execution & create magical concepts and feels like professional runaway shows!*

# Our Clients





## Our Offices

**Hyderabad Office:-** Flat No.-401 HNo. 3-6-190, Road No.17, Near Andhra Pradesh Housing Corporation, Building, Himayat Nagar, Hyderabad- 500029.

**Head office Chhattisgarh Raipur:-** West Wing Koma Khan Bungalow, civil lines, Raipur - 492001.

**Mumbai Office :-**

103 first floor Sai Govind Bhuvan  
Mathuradas Road, Kandivali west,  
Mumbai - 400067.

**Nagpur Office :-**

Plot no 4 nazam Villa  
Near MGM Church,  
Jafar Nagar - 440030.

**Ahmedabad Office :-**

2. Mangalkunj Flats ,Ashram Road  
Opp Bank of Baroda Usmanpura  
Ahmedabad - 380013.

**Bhopal Office :-**

201, 2nd floor Maharana  
Apartment MP Nagar Zone-1,  
Bhopal - 462011.

**Delhi Office :-**

C-4 sector 2,  
Noida - 201301

Email: [info@maverickactivations.com](mailto:info@maverickactivations.com), Website: [www.maverickactivations.com](http://www.maverickactivations.com)